

**MEDIA INFORMATION** 

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# FRESH DESIGN, IMPROVED ECONOMY AND NEW FEATURES FOR 2014 DISCOVERY

- Exterior refresh with distinctive new face and new 'Discovery' badging
- Intelligent Stop-Start improves fuel economy and reduces emissions
- Upgraded models available to order now with UK deliveries from mid-November.

Whitley, 3<sup>rd</sup> September 2013. Land Rover announces upgrades to the multi-award winning 2014 Discovery. The 2014 Discovery receives a new look, new badging, new fuel stretching technology, improved audio systems and a new range of driver assistance, comfort and safety features to broaden its appeal even further. The core attributes are carried over into the 2014 models which will be available to order now with deliveries from mid-November.

"The hugely popular Discovery continues to move from strength to strength and the addition of improvements in fuel economy and emissions underpins our commitment to delivering power with sustainability. As one of the world's most stylish, capable and versatile SUVs, the Discovery is the perfect vehicle for people who enjoy living an active lifestyle to the full," said Land Rover Global Brand Director, John Edwards.

For 2014, Discovery has been given a new 'face' and numerous detail exterior changes. A new front grille, new front bumper, new headlamp design, new daytime running lights with a distinctive LED signature, plus two new alloy wheel designs, further enhance the Discovery's appearance. To give vehicles a heightened level of distinction, the optional 'Black Design Pack' remains available for 2014 models, with revised detailing, plus 20-inch black alloy wheels.

#### New 'Discovery' badging

In recognition of the Discovery's established identity, the refreshed exterior design for 2014 also incorporates a change of identity for the vehicle in many markets. For the first time ever, the name 'Discovery' name replaces 'Land Rover' on the bonnet and the number 4 will be removed from the tailgate leaving just the word 'Discovery.'

Engine badging moves from the tailgate to an ingot mounted on each of the front doors. This side badging will reflect the engine type and appear as 'SDV6' in the UK market. In the USA and the Middle East the vehicle's badging will remain as previous models.

### Improvements in fuel efficiency

Underlining Land Rover's commitment to power with sustainability, the 2014 Discovery will continue to be available with the class-leading 256PS 3.0 SDV6 – with  $CO_2$  emissions reduced from 230g/km to 213g/km, and fuel consumption improved to 35.3mpg. All models are equipped with an eight-speed ZF automatic transmission.

#### New driver aids and premium audio

The new range of driver assistance, comfort and safety features for the 2014 Discovery include: Wade Sensing (a technology unique to Land Rover), Blind Spot Monitoring, Closing Vehicle Sensing, Reverse Traffic Detection and T-junction Cameras.

To align the 2014 Discovery with other Range Rover vehicles, it will be available with Meridian premium audio. The standard system features 8 speakers and 380 Watts of power, while the Meridian Surround system produces an impressive 825 Watts output and features 17 speakers.

## **Technical Specifications**

2014 Land Rover Discovery (UK)	3.0L V6 Diesel
	(UK/Euro)
Engine type	3.0L SDV6
	Diesel
Power PS/rpm	256PS@4000
Torque Nm/rpm	600@2000
0-60mph secs	8.8
Max speed mph (km/h)	112 (180)
CO₂ g/km	213
Combined mpg (L/100k)	35.3 (8.0)
Kerb weight kg	2570